

## ADVERTISEMENT

"THE KEEPSAKE" has already such a wide circle of acquaintance as to render a formal introduction wholly unnecessary.

Its constantly increasing sale, from year to year, has been to the publishers a gratifying indorsement of the literary and mechanical execution of the work.

Although in title and dress the same as heretofore, — yet, in its literary and illustrative departments, it is entirely new, and, it is believed, will be found even more attractive than any one of its predecessors in the series.

Boston, August, 1854.