

French fries and hash browns, bakers and chips,
Potato is our word for **P**.
With water, the Idaho desert can grow
spuds for you; spuds for me.



Blackfoot, Idaho grows more potatoes than anywhere else in the world. All along the Snake River Valley farmers use irrigation and fertilizer to raise their famous russet potatoes. Idaho spuds are excellent for making french fries and baking. The state's high altitude and cool nights also produce hardy seed potatoes which resist disease. As long as there is water, Idaho's state vegetable will grow strong.

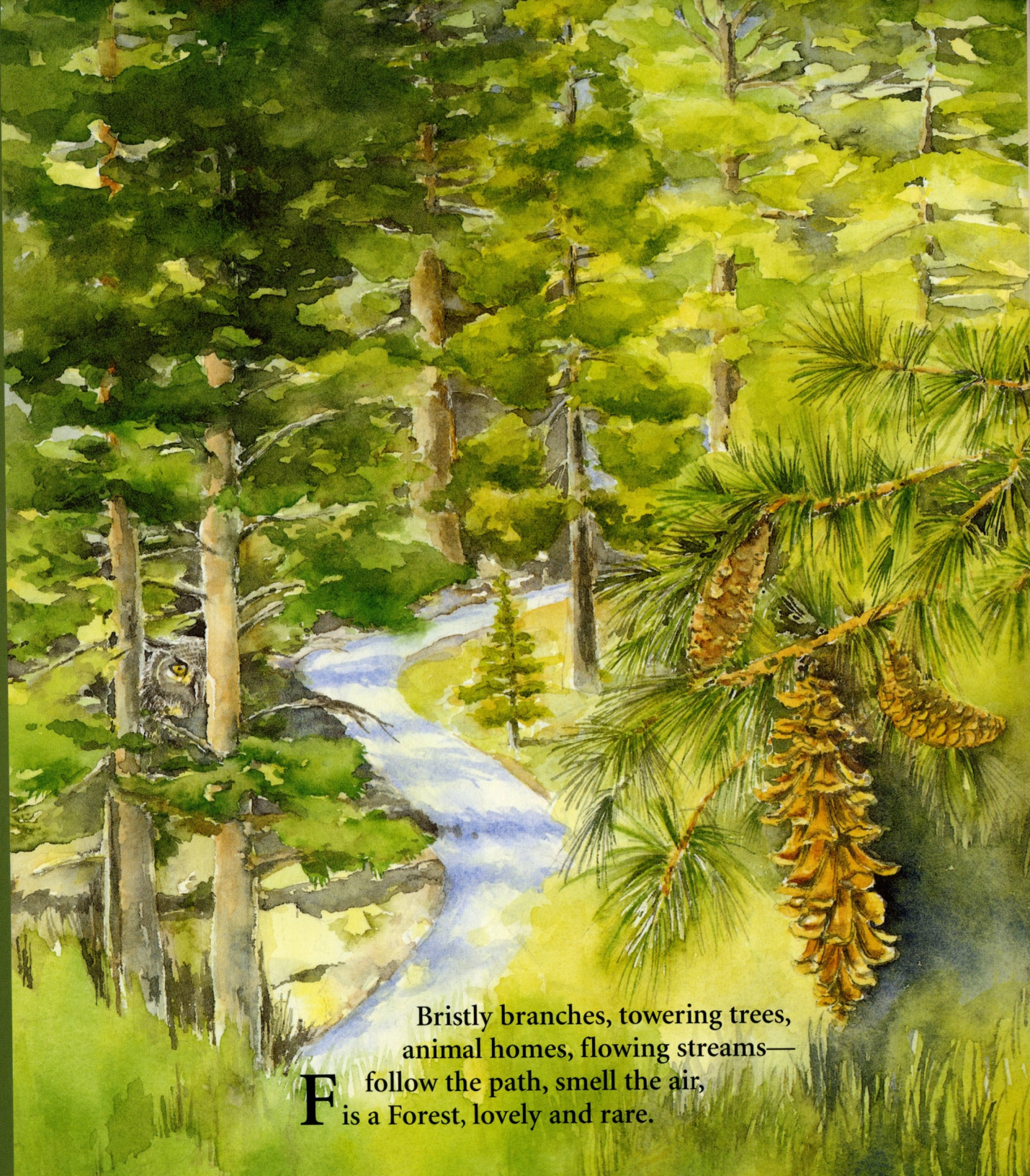
J. R., "Jack" Simplot is known for his luck with potatoes. Using money earned from selling hogs, young Simplot grew certified quality seed potatoes. He sold his seed, then used the income to invest in land. Simplot's big success came during WWII, when he created a food dehydrating company which supplied the U.S. military with 38 million pounds of dried potatoes and onions to feed the soldiers. Now one of the richest men in America, J. R. Simplot is, above all, a hardworking businessman who has a gift for knowing when and where to invest his money.

Pp

Idaho has the largest stand of western white pine in the nation. It is no wonder that it was chosen as the state tree! Idaho has 21 million acres of national forest. Also growing in the forests are ponderosa pine, spruce, Douglas fir, and white fir. These forests provide a home to many animals, but the lands are also used for mining, logging, recreation, and watershed protection.

Devoto Memorial Cedar Grove and Hobo Cedar Grove Botanical Area are protected forests growing in moist areas of northern Idaho. The majestic trees in these forests are 1,000 years old, but there are others in Idaho which are older. Growing in pockets of deep ash soil which drifted into Idaho from ancient volcanic eruptions are trees which sprouted 3,000 years ago. Fragrant and peaceful, these old cedar trees urge us to breathe deeply, leave our cares behind, and take good care of our beautiful earth.

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Bristly branches, towering trees,
animal homes, flowing streams—
Follow the path, smell the air,
Fis a Forest, lovely and rare.