



Manuscript Rubric

Name:

Grade: /100

Criterion	Poor	Fair	Good
<p>Content & Development 60 %</p>	<p>Poor - <i>Sustainability</i> manuscript content is incomplete. – Major points are not clear and /or persuasive.</p>	<p>Fair - <i>Sustainability</i> manuscript content is not comprehensive and /or persuasive. – Major points are addressed, but not well supported. - Research is inadequate or does not address course concepts. - Content is inconsistent with regard to purpose and clarity of thought.</p>	<p>Good - <i>Sustainability</i> manuscript content is comprehensive, accurate, and persuasive. – Major points are stated clearly and are well supported. - Research is adequate, timely and addresses course concepts. - Content and purpose of the writing are clear.</p>
<p>Organization & Structure 20 %</p>	<p>Poor - Organization and structure detract from the message of the writer. - Introduction and/or conclusion is missing. - Paragraphs are disjointed and lack transition of thoughts.</p>	<p>Fair - Structure of the paper is not easy to follow. - Introduction is missing or, if provided, does not preview major points. - Paragraph transitions need improvement. - Conclusion is missing, or if provided, does not flow from the body of the paper.</p>	<p>Good - Structure of the paper is clear and easy to follow. - Introduction provides sufficient background on the topic and previews major points. - Paragraph transitions are present and logical and maintain the flow of thought throughout the paper. - Conclusion is logical and flows from the body of the paper.</p>
<p>Format 10 %</p>	<p>Poor - Paper lacks many elements of correct formatting. - Citations and references are not provided or lacking. - Paper is inadequate/excessive in length.</p>	<p>Fair - Paper follows most guidelines. - Paper provides citations, but they are incorrectly prepared. - Paper provides reference list, with some errors or omissions. - Paper is over/ under length.</p>	<p>Good - Paper follows designated guidelines. – Strong citations and references are used appropriately. - Paper is the appropriate length as described for the assignment.</p>
<p>Grammar, Punctuation & Spelling 10 %</p>	<p>Poor - <i>Sustainability</i> manuscript contains numerous grammatical, punctuation, and spelling errors. - Language uses jargon or conversational tone.</p>	<p>Fair - <i>Sustainability</i> manuscript contains few grammatical, punctuation and spelling errors. - Language lacks clarity or includes the use of some jargon or conversational tone.</p>	<p>Good - Rules of grammar, usage, and punctuation are followed; spelling is correct. - Language is clear and precise; sentences display consistently strong, varied structure.</p>
<p>Comments:</p>			