Using Ratio Estimation to Determine the Fraction of the World's Population that Lives in Rural Areas

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Photo from: http://www.salvationarmy.ca/2013/11/06/differences-between-rural-and-urban-poverty/

## Purpose and Data

- Purpose:
- Use a complete (and interesting) data set to analyze the behavior of several ratio estimation techniques
- Will estimate the fraction of the world's population that live in rural areas
- Data Source: Country population data from the World Bank data catalog
http://datacatalog.worldbank.org/
- Population data, rural population data and gross domestic product all from 2013
- Population data for 214 countries.
- Rural population for all countries except Kosovo and St. Martin (French Part)
- For the 212 countries, the fraction of the population that lived in rural areas was 0.4700
- Gross Domestic Product Data for 190 countries


## Ratio Estimates and Simple Random Sample

- Estimate fraction of population that lives in rural areas using 3 different ratio estimates
- All calculations performed with R
- Ratio Estimator - Simple Random Sample
- Expected linear relationship between total population and total rural population
- Intercept at zero

Rural Population vs. Total Population (India and China not included)


## Ratio Estimates - Stratified Random Sample

- Ratio Estimator - Stratified Random Sample
- Correlation (-0.7) between Rural Population \% and per capita Gross Domestic Product (pGDP)
- Stratifiy on pGDP:
- $\leq \$ 1,000$ (30 countries)
- $\$ 1,000<x \leq \$ 10,000$ (91 countries)
- >\$10,000 (67 countries)
- 24 countries do not have GDP estimates,
- Difficult to find a consistent basis to estimate GDP so these countries are treated as an additional strata
- Samples allocated with proportional allocation as consistent with United
Nations sampling procedures

Percent Rural Population vs per capita GDP (area of circle represents total population)


- Due to small sample size, used combined ratio estimates


## Ratio Estimates - Proportional Sample

- Ratio Estimator - Sampling with Probabilities proportional to total population size
- Large population variation between samples
- The seven most populous countries have $50 \%$ of the world's population
- Of these, Brazil, Pakistan, India and the United States have rural \% the are significantly different from the world's average of $47 \%$
- The 92 least populous countries contain $\sim 1 \%$ of the world's population
- Samples do not include a few of the most populous countries may not be representative

Population by Country


## Initial Samples

- Initial Sample of 10 countries selected via SRS
- Loose linear relationship between total population and rural population
- Sample consists primarily of low population countries
- The percentage of the population living in rural areas is $22 \%$, which significantly lower than the world average of $47 \%$
- Sample size requried to achieve a bound of 0.1 is estimated be to 35 samples for a ratio estimation in simple random sample


|  | row.names | Pop <br> (Thousands) | Rural Pop <br> (Thousands) |
| :--- | :--- | :--- | :--- |
| $\mathbf{1}$ | Mongolia | 2839 | 841 |
| 2 | Guinea | 11745 | 7492 |
| 3 | Montenegro | 621 | 226 |
| 4 | Netherlands | 16804 | 1803 |
| 5 | Hong Kong SAR, | 7188 | 0 |
| 6 | China | San Marino | 31 |

## Repeated Sampling

- To facilitate comparison between sampling methods, the same sample size ( $\mathrm{n}=35$ ) was also used for simple random sampling, stratified random sampling and proportional sampling
- Each sampling method was applied 10,000 times
- Distribution of estimated means was generated
- All the ratio estimates were biased (actual fraction of world's population in rural areas is 0.47 )
- Variance of the 10,000 estimated means was used to construct a bound for the estimated mean
- The bounds of the srs and strs estimates were not within the desired bound of 0.10

Distribution of Estimated Means

|  | n | Number of <br> samples of <br> size $n$ | $\mu$ <br> (estimated) | $\sigma^{2}$ <br> (of estimated <br> mean) | Bound |
| :--- | :--- | :--- | :--- | :--- | :--- |
| SRS | 35 | 10,000 | 0.45 | 0.00738 | 0.17 |
| StRS | 35 | 10,000 | 0.44 | 0.00775 | 0.17 |
| Proportional | 35 | 10,000 | 0.49 | 0.000121 | 0.02 |

> Histograms of Estimated Means
> $(n=35 ; 10,000$ repeated samples of size $n$ )


- Bias may be caused by limitations of linear model
- The residuals of the srs estimated ratio (next slide), show non-constant variance, which indicates the relationship between total population and rural population may not be linear
- Sample size calculations may be inadequate due a nonrepresentative initial sample
- The initial 10 country subsample was primarily composed of small countries and was not a good estimate of the population variance $(8,459,580$ vs actual of 504,051,784)
- Recalculting the required sample with the actual variance results in 99 required samples
- Reran sampling procedures to determine required sample size, for srs and strs $\sim 100$ samples were required for a bound of 0.1
- For proportional samples approximately 8 samples were required to achieve bound of 0.1




## Residuals of Estimated Ratio and Intercept $=0$ for SRS



## Observations

- When doing ratio estimation, populations where a handful of elements have a large impact on the estimated ratio should be sampled, if possible, using proportional sampling
- Even small deviations from linearity can cause bias in the ratio estimator
- Non-representative initial samples can lead poor estimates of the sample size required to meet a specified bound.

